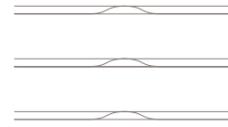


FAENA
VERSAILLES

CONTEMPORARY

BY BRANDON HAW



“Working alongside Alan Faena on the design of the Contemporary Versailles is part of a continuous journey that seeks to harmonize the new and the old, that respects the historic neighborhood around Collins Avenue, and which works with the sun and the ocean breezes to create living environments that will become landmarks for future generations.”

BRANDON HAW

LOCATION

The 41 residences designed by Brandon Haw are located on the beach at 34th Street and Collins Avenue in the heart of Miami's most highly anticipated destination. The Faena District features a perfect balance of exquisite residences, the uniquely luxurious Faena Hotel, innovative and immersive entertainment, destination shopping, as well as the remarkable Faena Forum—all by award-winning architects and designers: Foster + Partners, Rem Koolhaas/OMA, Bazmark, Studio Sofield and Raymond Jungles.



On the Ocean and 35th Street



ARCHITECTURE AND DESIGN

The Versailles contemporary tower has been designed to maximize views both to the ocean, the bay, and the Miami skyline, articulated by large sweeping terraces east and west that modulate down to a combination of large bay windows with window seats and curved terraces that create a sensuous articulation—an abstraction of Roy F. France’s curved corners and rippling facades of the Classic building.

As with a beautiful historic automobile or the human form, the building reveals itself both from afar and at the detail level. Curved corner windows give a softness to the experience of interior living while revealing panoramas of the ocean and city, the curving sinuous balcony edges that wind around the building, rising and falling at strategic points, add a rhythmic modulation and richness to the form.

Very much designed with proportion and scale in mind, the planning of the interior spaces dictated the rhythm of the expression found when looking at the building from the outside—an almost jazz like composition results.



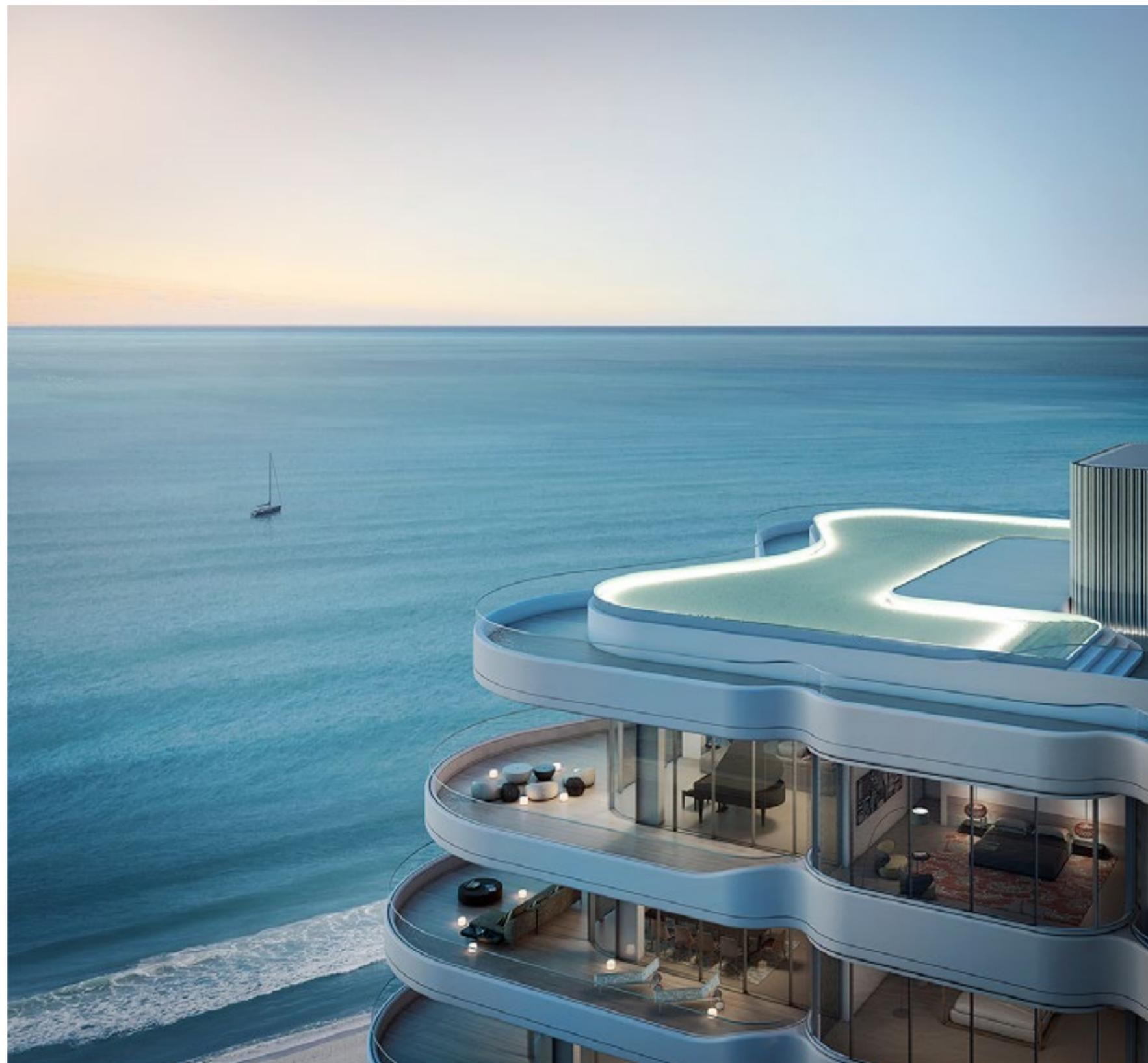


The Contemporary Versailles interiors will feature Terrazzo, marble and wood in a palette of warm soft greys and whites with a warm lightly bronzed tint to the window glazing. The balustrades shall be a smooth warm white cementitious material with clear laminated glass topped with minimal designed capping.

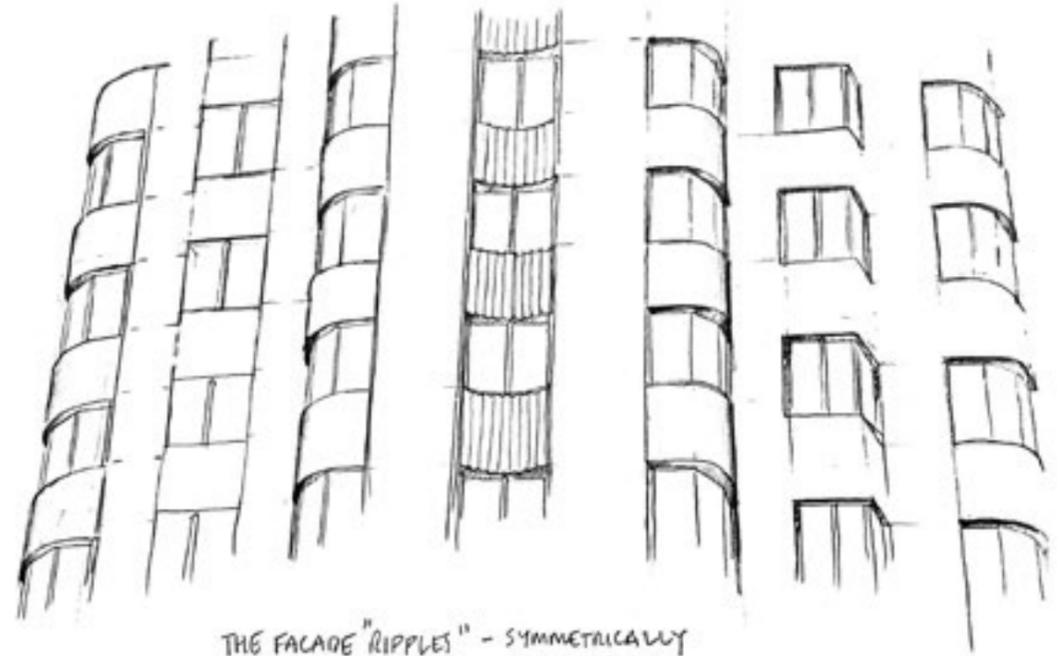
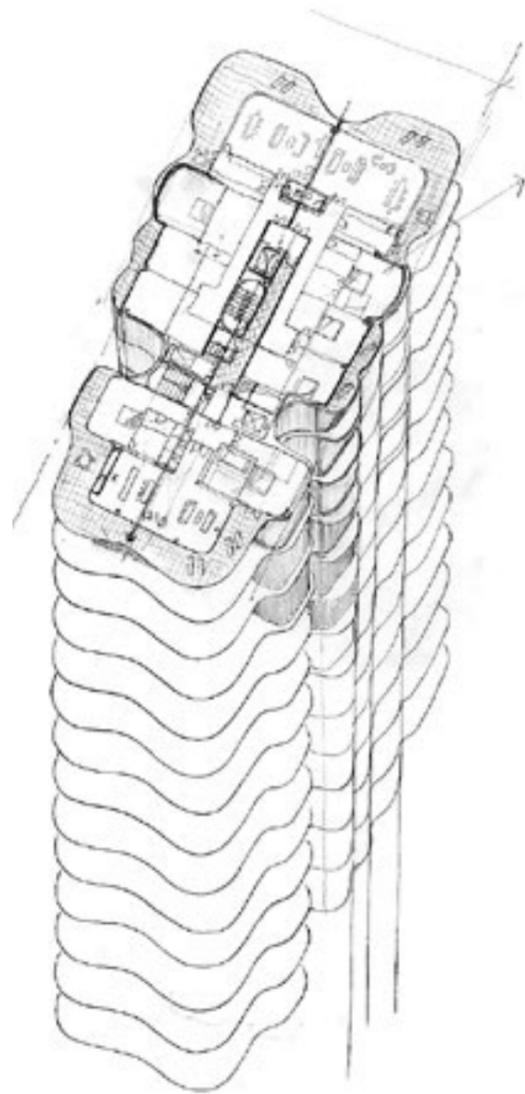
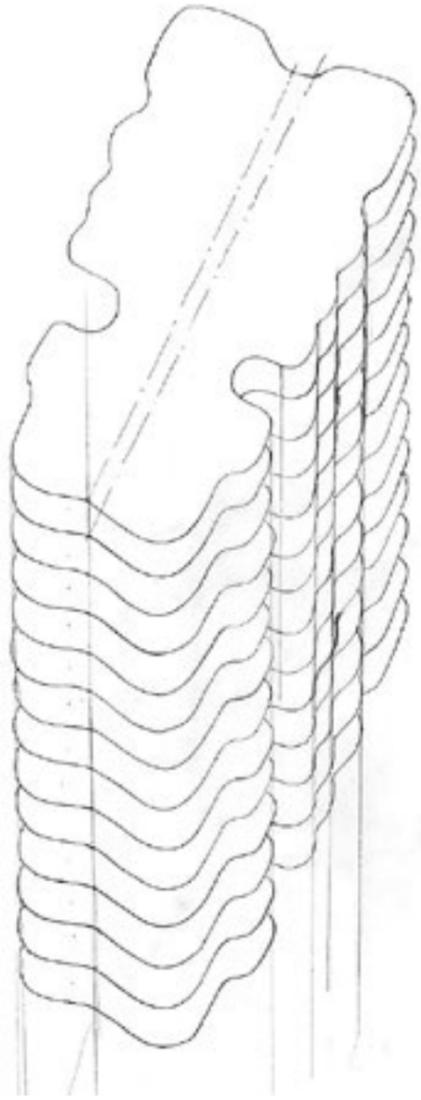


The Upper Penthouse level enjoys a full floor with a west facing 'sunset lounge' and a Great Room with 60 feet overlooking the ocean.

The exclusive penthouse rooftop pool with three decks and a spectacular infinity pool enjoys an outdoor kitchen with private elevator and stair access.

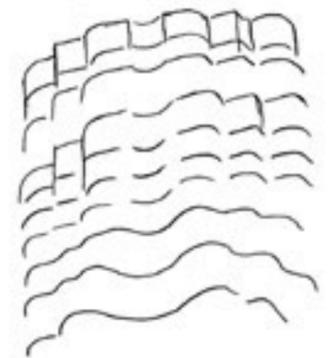
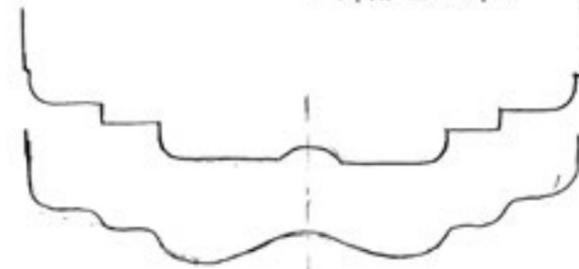






THE FACADE "RIPPLES" - SYMMETRICALLY
- RHYTHMICALLY.

THE FACADE "RIPPLES" - SYMMETRICALLY
- RHYTHMICALLY.



CORNER WINDOWS
↓
Let in the air + sun!
ROY FRANCE.

ABSTRACTION !





BRANDON HAW

Brandon Haw spent 26 years in the studio of Foster + Partners becoming a Senior Partner and board director responsible for many notable commercial and residential projects from the Commerzbank in Germany, the Hearst Tower in New York, residential projects in New York, Buenos Aires and the Faena House in Miami.

With a firm belief that good design can change lives for the better and that every designer has a responsibility to ensure their work not only lifts the spirit but also functions well for its purpose, Brandon co-founded Leitersdorf Haw Architecture (LHA) in July 2014, as President and CEO with his Partner Jonathan Leitersdorf. Based in New York, the practice undertakes projects in the residential and commercial sectors including a School for Management and Business in Cartagena, and a major new commercial office complex in Bogota, Colombia.

Brandon Haw is highly regarded internationally as an architect of exceptional ability, integrity and professionalism. He was trained at the prestigious Bartlett School of Architecture in London and at Princeton University where he received his Master's degree in Architecture.

FAENA

Founded by Alan Faena, Faena Group specializes in the creation of one-of-a-kind holistic environments anchored in cultural experiences and socially responsible projects that integrate residences and hotels with art and cultural spaces.

Faena Group is rooted in ideas and concepts that have the power to reshape and enhance our world. All of its projects are destination landmarks that inspire original thinking and cultural interaction.

Since 2000, Alan Faena has partnered with Len Blavatnik, a business leader with global interests in natural resources, media, entertainment, telecommunications, and real estate; together they have transformed an abandoned stretch of property, the docklands of Puerto Madero, into one of the most valuable pieces of real estate in Latin America.

The Faena Group's success in Argentina has consolidated the company's expertise in urban development. In 2015, Miami Beach will see the launch of the first phase of the Faena Group's global expansion.





FAENA DISTRICT

1
Faena Versailles Classic
Studio Sofield
William Sofield

2
Faena Versailles Contemporary
Leitersdorf Haw Architecture
Brandon Haw

3
Faena House
Foster + Partners
Brandon Haw

4
Faena Hotel Miami Beach
Bazmark
Baz Luhrmann
& *Catherine Martin*

5
Faena Forum
Rem Koolhaas/OMA
Shohei Shigematsu/OMA

6-7-8
Marina - Bazaar - Park
Rem Koolhaas/OMA
Shohei Shigematsu/OMA

9
Casa Claridge



THE COLLABORATORY

We have commissioned a group of standout talents to create an urban installation without equal.

Foster + Partners, Brandon Haw, Rem Koolhaas/OMA, Shohei Shigematsu/OMA, William Sofield, Baz Luhrmann & Catherine Martin, Raymond Jungles, Juan Gatti, Studio Job and Francis Mallmann among many others, are part of the chosen team to transform our dreams for Faena District Miami Beach into reality.



Sir Norman Foster



Rem Koolhaas



Shohei Shigematsu



Brandon Haw



William Sofield



Baz Luhrmann and
Catherine Martin



Studio Job



Juan Gatti



Francis Mallmann



Raymond Jungles

FAENA VERSAILLES

MIAMI BEACH RESIDENCES

On the Ocean and 35th Street

SALES & DESIGN COLLABORATORY

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